

PAGE LAYOUT GUIDELINES & RATES

North East News Magazine offers four ad sizes: full page, half page, Marketplace and Directory. Full-page and half-page ads appear throughout the magazine while fractional ads (1/4 page) are positioned in our Marketplace section and business card ads are positioned in our Directory section. Please take care to create your ads at the desired size.

Ad Size	Dimensions	Dimensions w/Bleed
Full Page	8.5 x 11	8.75 x 11.25
Half Page	8.5 x 5	8.75 x 5
Marketplace	4 x 5	No bleed
Directory	3.5 x 2	No bleed

File Formats

EPS, TIF, flattened PSD, PDF or JPEG are accepted. If in doubt, e-mail for clarification.

General File Prep

Use CMYK colors. 300 dpi

Please embed fonts, convert type to outlines.

Send files at the dimensions at which they are to be reproduced

Please name files clearly, indicating company name and issue date.

Transmission of Files

Please fill out the electronic Advertiser Order Form and include it with your file.

Send files via e-mail to amy@summitwynds.com. We will reply back so you know we got your email.

Ad Rates	1X Rate	3X Rate per issue
Premium Full Page – *	\$480	\$460
Full Page –	\$390	\$360
Half Page –	\$220	\$200
Quarter Page – Marketplace	\$125	\$100
Business Card	\$55	\$180 per year (4 issues)
Cover *	\$850	N/A
Hot Spot Map	N/A	\$60 per year OR 1/2 off with Business Card OR free with full page ad
<ul style="list-style-type: none"> • <i>subject to availability</i> • <i>3X rate - 3 out of 4 issues</i> • <i>all prices are for full color</i> 		

RESERVE YOUR AD NOW

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Summer – Disbursed June 20 - Sept 20 - **Ad Deadline May 1st**

Fall – Disbursed Sept 20 - Dec 20 - **Ad Deadline August 1st**

Winter – Disbursed Dec 20 - March 20 - **Ad Deadline November 1st**

Spring – Disbursed March 20 - June 20 - **Ad Deadline February 1st**

FULL PAGE - Premium Regular

HALF PAGE -

BUSINESS CARD

HOT SPOT MAP

MARKET PLACE

Credit Card # _____ Expiration Date _____

Checks may be mailed to (payable to SummitWynds Design):

SummitWynds Design

69 Summit Rd

PO Box 146

Jefferson MA 01522

Email: amy@summitwynds.com 508.944.3718 cell 508.829.7772 fax